

MotivAction
Motivation · Communication · Events

Corporate Events, Team Building, Conferences,
CSR Events, Wellness Retreats, Tours & Excursions,
Parties & Celebrations and more...

THE *Edy* OLD HALL



For more information, visit our website at www.motivaction.co.uk or contact us on +44(0)1438 861821, or email ideas@motivaction.co.uk

MotivAction
Motivation · Communication · Events



**MotivAction design and run events
helping our clients build teams,
motivate and communicate with staff,
partners and their clients.**



Whatever your budget, our approach is to listen, create with you and aim to exceed expectations.

Our team of event experts handle every aspect of event management, from event design, planning and delivery, entertainment, team building to lighting and audio-visual solutions. We can manage all event logistics, health and safety and operations.

We are based close to The Old Hall, working with local suppliers and event crew, which in turn helps to promote economic sustainability and reduce the environmental impact of

transportation. It also allows us to be very reactive to your needs.

Corporate Social Responsibility and sustainability are at the heart of what we do.

We have established two not for-profit care farms in Hertfordshire providing training and work experience for adults and children with learning disabilities and mental health issues on real working farms. Everything MotivAction does helps directly, or indirectly, to sustain our care farms.

Thank you for your time and we hope to work with you.



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Conference Management



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Conferences that inspire, engage and motivate

Conference success comes through considering the build-up, pre-event engagement, core messages, speaker impact, energy built, emotions transferred and commitment created, reinforced by targeted follow-up activity.

We offer a full range of creative, technical services and support for your event. Our in-house advice, design, production and logistics abilities mean that all aspects of a conference are taken care of.

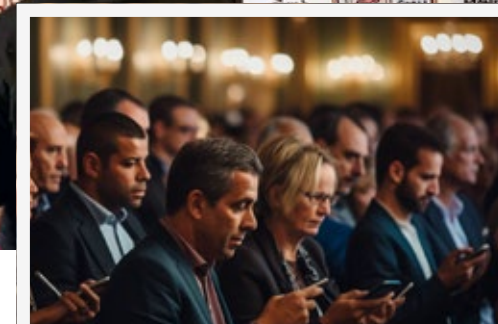
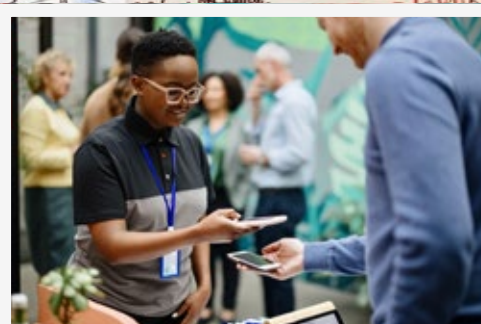
Our creative team can craft a strong event identity and help build a sense of anticipation in the run-up to an event.

Our producers can then ensure that you create a lasting impression, build a successful brand and deliver an effective event.



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Creative Content Services

We work with you to deliver engaging and purposeful content to create the greatest impact.

Our end to end solutions take in every aspect of great design and delivery – building a deep understanding of your audience, helping define and refine objectives and messages, building the audience journey step by step.

Our Content service includes:

- Theme and Agenda Creation
- Marketing collateral
- Experiential Workshop & Seminars
- Film shoots, video editing, info graphics
- Motivational & Celebrity Speakers
- Presentation Design & Visualisation
- Audience Engagement Technology
- Speaker Coaching, rehearsals, show calling
- Registration management, websites & Apps



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Ice Breakers & Energisers



The term “icebreaker” comes from “break the ice”, which in turn comes from “icebreaker ships” designed to break up ice in arctic regions. And just as these ships make it easier for other ships to travel, an icebreaker helps to clear the way for learning to occur by making the learners more comfortable and encouraging conversation.

Specifically, an icebreaker is an activity designed to help people to get to know each other and usually involves sharing names and other background information.

Energisers are quick, fun activities to liven up a group. They are particularly useful after a meal, when groups may be getting sluggish, or late in the day when energy is waning and motivation is decreasing.

Often an icebreaker, a team building activity and an energiser overlap. Whenever these activities are incorporated into the event, they are guaranteed to have a positive effects on people’s energy levels and deliver an instant boost in positivity.



Team Building & Experiential Learning



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Team Building & Experiential Learning



MotivAction offer a wide range of innovative, creative and enjoyable teambuilding events at The Old Hall, from standalone activities or as part of a conference or learning programme. Team building is achieved through fun rather than adversity, through creative challenges rather than the arduous and strenuous. Events can be adapted to run inside or outdoors, our knowledge of The Old Hall enables us to suggest the right activity that not only meets your objectives but can also work in the space you have booked.

The following pages detail a tiny selection of team building activities that can be held from groups as small as 10 up to 1000+.





Bridging the Gap

The challenge is simple, teams have to deliver a product to a customer... of course, reality is never as simple as it first appears and inter team collaboration is vital if the entire group is to succeed in Bridging the Gap. A challenging, frustrating and fun event requiring cross team work and communication, creativity, plus a nerve-racking pitch to our Dragons, culminating in highly visual collaborative task!



Indoor Activity



Caters for all group sizes



Smaller budget options available



Make a Million

Make a Million - a fast and furious team challenge that has an abundance of fun creative, physical and cerebral activities. The breadth of activities ensures there is something for everyone, resulting in total involvement from all participants. Teams compete for fun money, the more activities

completed, the closer your team gets to Making a Million. Teams also have a joker card they can play which doubles the winnings. A really flexible event that can be held inside, outside, day or night and within any time period. Warning - it gets really competitive!



Indoor Activity



Outdoor Activity



Caters for all group sizes



Smaller budget options available



Teamwork Challenges

A selection of team challenges designed to bolster teamwork through experiential learning.

Challenges last approximately 15 minutes and draw on key skills including communication, time management, and lateral thinking.



Indoor Activity



Outdoor Activity



Caters for all group sizes



Molecular Gastronomy

It won't just be pots and pans in this event, Molecular Cooking has you look at the chemical properties of foods and how these can be manipulated to create strange and unconventionally tasty dishes! Our expert chefs will demonstrate the effects certain chemical reactions have on food; spheres, foams and gels are all part of the gastronomy infusions you'll create.

Teams will be kitted out with culinary lab coats - ie aprons, before they take to their bespoke work stations to begin conjuring up their own chemically charged cuisine creations. Molecular Gastronomy inspires innovation and creativity to the highest level - in this magical team activity, guests will be in awe as they experience the impossible.



Indoor Activity



Ideal for small groups



Smaller budget options available



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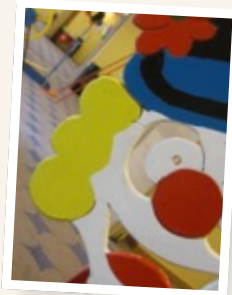
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Chain ReAction

An innovative team building challenge loosely based on a larger scale version of the game 'Mousetrap'.

Watch the colourful culmination of your efforts – the wheel spins, the bucket drops, the ball is rolled! But has your co-operation and communication been enough to ensure the complete Chain Reaction?



Indoor Activity



Outdoor Activity



Caters for all group sizes



Smaller budget options available



Dragons Apprentice

A ruthless, creative entrepreneurial team challenge. An amalgamation of television's 'Dragons' Den' and 'The Apprentice', this challenge tests powers of reasoning, presentation and persuasion against a set of formidable business thinkers. Will you be hired, or fired? Pitch a fictional product, successfully, to a number of 'dragons' – intimidating business experts with the power to make or break careers and aspirations. Dragon's Apprentice is separated into three phases: planning, pitching and finale. The whole event is hosted by our answer to Alan Sugar – Lord Canderel.



Indoor Activity



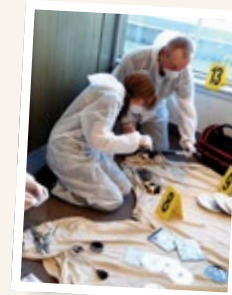
Caters for all group sizes



CSI Investigates

Teams investigate a crime using real forensic equipment. Expert guidance brings a real authenticity and professional insights to the fun.

Activities include removing fingerprints, DNA forensics, hair and fibre analysis, constructing photo fits, and blood spatter pattern analysis.



Indoor Activity



Caters for all group sizes



Smaller budget options available



Team TaskMasters

Inspired by the by popular TV show, Team TaskMasters challenges and engages the entire team with a hilarious collection of team games and activities. Hosted by our comedic compere, the event starts with teams opening their challenge envelope. The task can be a live challenge or a practice challenge. Live challenges take place straight away, so the team has to think on their feet. Practice challenges allows the group to practise for 10 minutes.



Indoor Activity



Outdoor Activity

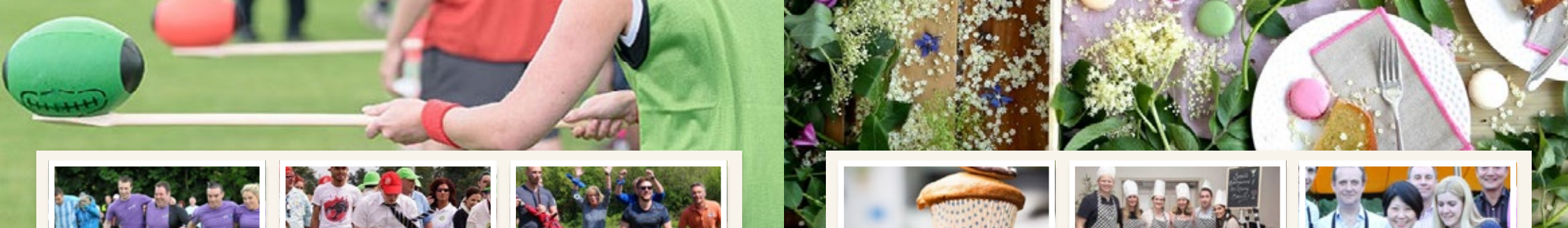


Caters for all group sizes



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Sports Day & Highland Games

A light hearted fun event with retro school games including Hula hoops, 3 Legged Race, Sack Race, Egg & Spoon, Wheel Barrow, Bean Bag challenge...winners get the keys to the tuck shop!

Or maybe add a Highland twist and step into the shoes of Rob Roy and William Wallace. Toss the caber and compete in the Haggis Throwing ... dressed in kilt and sporran of course.



Outdoor Activity



Caters for all group sizes



Bake it Off – Team Challenge

An exciting cooking challenge in which teams compete to bake the most scrumptious sponge! Which team will be able to handle the pressure and impress the judges to win the 'Bake-It-Off'? Teams have their own cooking stations with mobile oven, all the necessary equipment plus a selection of core ingredients to help them create their cakes. Expert chefs will be on hand to offer advice, tips and techniques. Teams can earn 'fun money' by completing on the spot challenges, and this money can be used to buy decorations to make their cake stand out from the crowd. The team that produces the most eye-catching and delicious cake will be declared the 'Bake It Off' winners.



Indoor Activity



Outdoor Activity



Caters for all group sizes



The Bigger Picture

A team based exercise in artistic creativity. The Bigger Picture is a message-laden activity where delegates produce their own pieces of art before a final unexpected twist.

The amateur artists are forced to take a step back, look at 'The Bigger Picture' and re-assess their own views and approaches to work.



Indoor Activity



Caters for all group sizes



Mobile GPS Adventure Trail

Indoor or outdoor, our trails are highly engaging, boost energy and productivity with challenges that motivate teams to work together. Tackle exciting trivia tasks as a team. Each player's unique strength makes all the difference here! As you complete tasks see your team rank on a live scoreboard. Communication is key in earning points and beating your opponents! Stay alert, there's no telling what will come up next! Engaging photo and video challenges are sure to keep you on your toes.



Indoor Activity



Outdoor Activity



Caters for all group sizes



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Leadership & Team Development

The Old Hall is the ideal setting for learning programmes, leadership development, implicit team bonding and events.

We will work with you to design an event that brings results and doesn't cost the earth. Events can range from half day seminars to programmes over several days.

Learning can be greatly enhanced by utilising experiential leadership based activities, that enable leaders to explore horizons, communicate insights, and inspire their people.

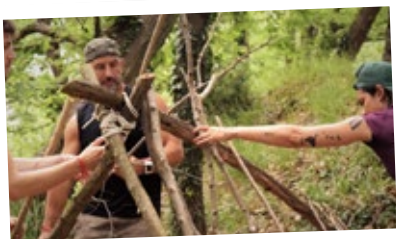


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Life skills for leaders



The Old Hall's extensive grounds are ideal for adventurous experiential learning activities that bring training to life. How will your team rise to the challenge of surviving in the wild?

Fire lighting, shelter building and finding water may not be part of their job descriptions, but solving these challenges together provides a fun and practical way to increase team effectiveness.

- Firelighting with sparks or friction
- Using a fire to boil water you have collected
- Knots for tying up hammocks and tarp shelters

- Leaf shelter building
- Tracking
- Foraging
- Campfire cooking
- Carving
- Navigation/orienteering
- Bridge building
- Improvisation challenges with equipment to meet survival challenges

Organisations, today, face unprecedented change, and to survive, good team work is essential. How will your leaders survive?



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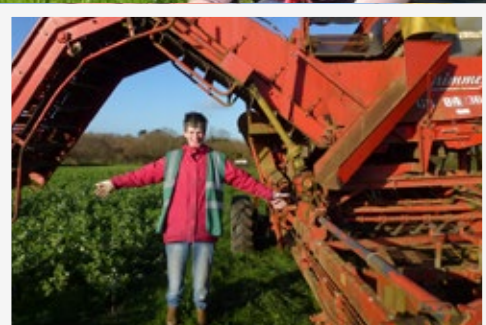


CSR & Events that Make a Difference



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Make A Difference Events & CSR Programmes



Increasingly, we have seen companies opting to do something 'real' for building their teams, choosing shared experiences with a socially responsible outcome. For sustainable, responsible businesses and leaders, a motivational team event working towards an admirable objective, benefiting your people and others, is becoming the event of choice.

MotivAction run an extensive range of rewarding charitable team building events that can be held at The Old Hall. Alternatively, we partner with local charitable organizations in Cambridgeshire and surrounding areas for groups wishing to get hands on with projects in the local community.



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Plan Bee - Get the team Buzzing!

The fascinating secret world of bees: learn what honey bees and smart swarms can teach us about communication, organisation, and decision-making including: distributed problem solving, decentralised control, friendly competition of ideas, effective mechanisms for narrowing choices, risk minimizing strategies and more. This fascinating event can include hands on handling (summer months), building bee hives and sponsoring the establishment of a new honey bee colony.



Outdoor Activity



Ideal for small groups



Requires larger budgets



Give a Helping Hand

The goal of this activity is for teams to assemble a prosthetic hand for donation to amputees around the world. To start, teams learn about the importance of the challenge ahead by participating in different "one-handed challenges" that exhibit the difficulties amputees live through day after day. Teams then work together to build a prosthetic. This is an event that enables you and your team to make a real difference to peoples lives, as well as the chance to build morale, improve communication and strengthen teamwork.



Indoor Activity



Ideal for small groups



Requires larger budgets



Build a Bug Hotel or Air Bee & Bee

With the loss of habitat many insects responsible for the pollination of flowers are on the decline. A bug hotel provides a safe place to call home, for solitary bees and other pollinating insects. Completed hotels can be taken home or installed at our Care Farm, located near to The Old Hall. Teams can make individual hotels or work collaboratively to make one large hotel.



Indoor Activity



Caters for all group sizes



Requires larger budgets



Teddy Bear Charity Challenge

Both fun and incredibly rewarding on multiple levels, usually, the greatest challenge is teams letting go of the bears after putting so much heart into their creation. But the results are worth it. To acquire the necessary materials, teams have to solve puzzles, decipher codes and unravel secrets and redeem points for high-quality teddy bear parts. Once your fuzzy friends are complete, you can add outfits and accessories to give each its own huggable personality. The finished bears are donated to a local school or hospital.



Indoor Activity



Caters for all group sizes

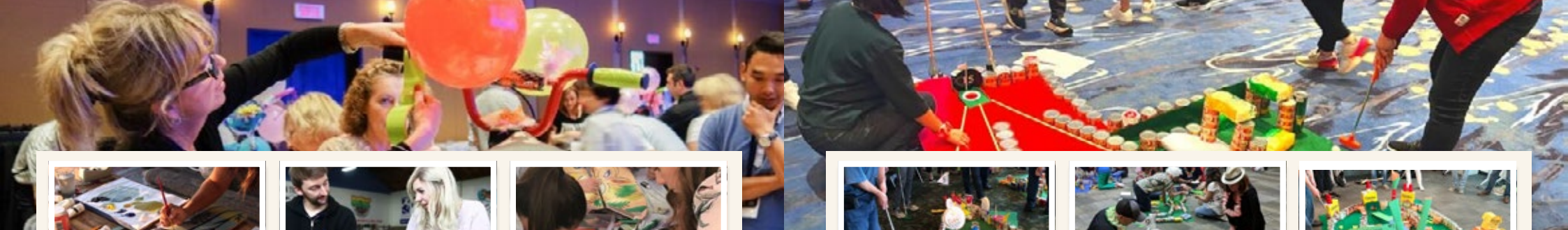


Requires larger budgets



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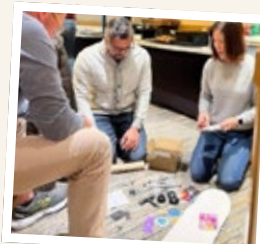
MotivAction
Motivation Communication Events



Sidewalk Surfer

A creative CSR team building challenge where teams build skateboards from the ground up. They also have the opportunity to completely design and decorate the skateboards that they build.

All the skateboards built are then donated to local underprivileged kids and charities.



Indoor Activity



Outdoor Activity



Caters for all group sizes



Requires larger budgets



Putting for a Purpose

How's your birdie, or are you heading straight for the "19th hole"? Your team must build a Tiger Woods worthy miniature golf hole. It must be playable and creative if you want to win.

During the build phase you'll have opportunities to earn special building supplies through team challenges. Each team will need visionaries,

managers, and builders if they hope to win. In the charitable version of this event your building supplies are made up of non-perishable food items. The food items will be donated to a local food bank for those in need.



Indoor Activity



Outdoor Activity



Caters for all group sizes



Suits smaller budgets



Charity Bikes, Scooters or Wheelchair Building

Whether its building scooters and balance bikes to support young and disadvantaged children, or building a performance wheelchair, charity building challenges are ideal for teams wishing to create something tangible - and useful!



Indoor Activity



Outdoor Activity



Caters for all group sizes



Requires larger budgets



Toys Factory

Build and decorate quality educational toys to give to childrens charities. Designed to draw on the skills of the entire group, teams assemble and decorate Wendy Houses, dolls houses, chef style mini kitchens and other role play toys. All will delight the recipients and enable hours of joyous role play.



Indoor Activity



Caters for all group sizes

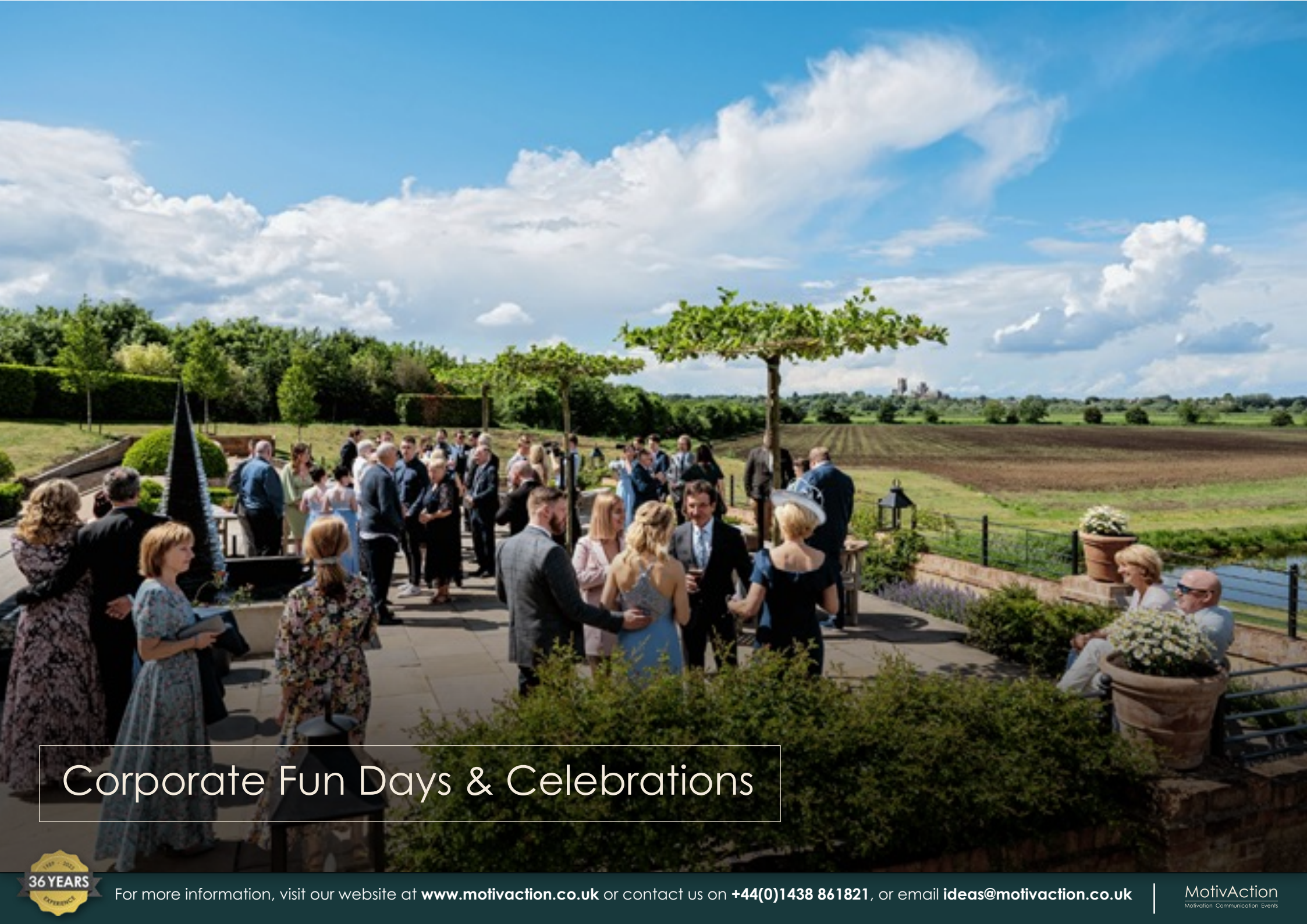


Requires larger budgets



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Corporate Fun Days & Celebrations



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Corporate Fun Days, Festivals & Celebrations

The Old Hall's extensive grounds make it an ideal choice for all manner of events, whatever the occasion.

With acres of space, The Old Hall can cater for small private groups through to large events. Fully serviced marquees and boutique glamping villages can be erected within the grounds to cater for groups requiring additional on site accommodation, meeting and event space.



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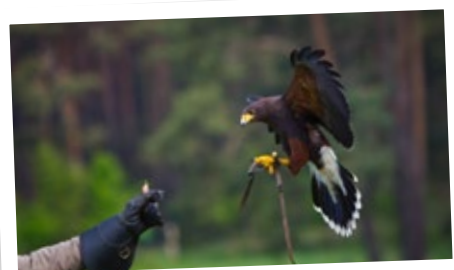
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Fun Activities & Games

Unlimited choice:

- Fun Fair Rides & Traditional Side Stalls
- Country Pursuits
- Segways
- Croquet Masterclass
- Wellie Wanging
- Inflatables, It's A Knockout & Bouncy Castles
- Ferret racing and Duck herding
- Garden Games & Retro Sports Days
- Traditional Village Fete Activities
- Falconry & Birds of Prey
- Wandering Entertainers, Magicians & Musicians
- Live Bands, Dancers, Comperes & Comedians



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Wellness & Wellbeing Workshops



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Wellness & Wellbeing Workshops



Incorporating wellness activities into your event to enhance your teams' well-being. The outstanding benefits such activities can help with include reducing stress, improving physical and mental health, which can be highly useful for all.

- Well Being Workshops
- Art Therapy
- The Clown Within
- Laughing Yoga
- ZUMBA or Salsa Session
- Football Skills
- Cycling
- Sensory Workshop
- Brand Essence
- Perfect Pottery
- Creative Mandalas
- Mindfulness Drawing
- Tai Chi & Martial Arts
- Artisan Bee Hotels



Indoor Activity



Outdoor Activity



Caters for all group sizes



Requires larger budgets



Smaller budget options available



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Create your own Table Centres

Make an event of it and get the team to make their own table centres. Try Kokedama (meaning 'moss ball'), an ancient Japanese artform that transforms the simplest of houseplants into living art. Or bring the outdoors in and create a living garden in a jar in a Terrarium Workshop. Our experts will guide

teams through the steps, planting and looking after the plants afterwards. Teams can get competitive judging one another's masterpieces.

The terrariums can be taken home, donated to a local care home or, if the group is staying for dinner,



Indoor Activity



Ideal for small groups



Smaller budget options available



Mixology, Cocktails & Seasonal Infusions

Brush up your cocktail knowledge with a whirlwind ride through the history and origins of cocktails. A memorable experience, our barman will show teams how to mix, muddle, shake and build over ice.

Following a quick demo, it's time to get busy with

shakers, strainers, spirits, mixers and juices! Pair up or split the group into teams for a big mix off! Prizes for the best mixers and shakers.



Indoor Activity



Ideal for small groups



Smaller budget options available



Herbal Teas, Tinctures Workshop

Mindfully create your own herbal teas, salves, tinctures and oxymels (herbal tonic) for everyday natural health remedies, strengthening your immune system and wellbeing.

Sessions can include herbal tea blending, aromatherapy sprays, bath soak and tincture workshop. The process of creating the remedies is also mindful wellbeing activity in itself.



Indoor Activity



Ideal for small groups



Smaller budget options available



Foraging Workshop

The grounds and woodlands at The Old Hall are ideal for foraging events, which can be coupled with a Wild Cooking masterclass, either indoors or out in the wilds (season depending). Our guide will take you on a tour of the hedgerows, woodlands and wild areas in the hotel's grounds. We will look at the seasonal plants, fungi and mosses and you'll be given

background on their uses, place in the biodiversity, herbal applications and occasionally some myths and legends!

This event is mindfulness, wellness and sustainability all wrapped up in one delicious, energising package! Whilst foraging can run all year round, it is more suited to summer and autumn months.



Indoor Activity



Ideal for small groups



Smaller budget options available



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MotivAction
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Excursions, Tours & Off-site events



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MotivAction
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Excursions, Tours & Off-site events



The Old Hall is ideally located to enjoy beautiful sites and experiences around Ely. Cambridge is just over an hour and has many superb activities and sites to see to.

MotivAction can create bespoke tours, activity experiences and event programmes for groups, spouses and partners, wishing to explore further afield.



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MotivAction
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Evening Events, Parties, Entertainment, Decor & Design



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Evening Events, Parties, Entertainment, Decor & Design

From Game Shows to Themed Evenings, we create evening events to thrill, excite, surprise and delight your guests. Whether you need a themed party to celebrate Christmas or hitting sales targets, an awards dinner to follow an annual conference or an interactive evening of varied entertainment, we have the experience and resources to create the right night for you.

- **Bands, Discos, Dancefloors & Table Decor**
- **Themes & Decor**
- **Entertainers & Activities**
- **Game Shows & Quizzes**



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Brand Experiences

Building a strong brand is vital in any industry. Your brand needs to stand head and shoulders above the competition. It's a constant battle to gain the edge, to find that extra something - differentiating you to become brand-of-choice.

MotivAction's corporate brand development services and creative solutions can help to build and develop strong brands.

We have a comprehensive and highly effective range of in-house skills available for tactical bursts or strategic initiatives in brand building including:

- **Live experiences and interactive events**
- **Customer and user events**
- **Product launches**
- **Entertainment events**
- **Storytelling and narrative design**



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Event Logistics & Support



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Event Logistics & Support

MotivAction can offer the full range of logistic services that cover your needs and requirements, taking care of planning, transportation, and on-site logistics to ensure your event's success.

- **Event Staffing**
- **Transport Logistics & Operations**
- **Temporary event structures**
- **Marketing collateral**
- **Third Party Liaison**
- **Registration management, websites & Apps**

No matter how big, small, simple or extravagant your event, we can support you every step of the way.



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Event Décor & Styling



When transforming any space, we look at using our own 'upcycled' products – ie our own décor, styling and props that we refurbish and re-use.

We also look at using pallet furniture if additional furniture is required.

We liaise with local charities and scrap stores to access both upcycled and recycled products we can use for decoration. The Old Hall is a

beautiful hotel and requires little in the way of additional décor, and where possible we try to build on the 'bringing the outside in' theme that runs throughout the hotel.

Menus and place cards can be made with seeded paper, or handwritten onto pebbles or leaves. Add colour with handmade bunting from recycled saris and effective lighting.

Contact
MotivAction
to discuss your
next event at
The Old Hall

MotivAction

Motivation Communication Events

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